



THE
ASIAN AWARDS

**PARTNERSHIP
DILIGENCE PACK**

The receipts, before the call.

THE TENTH EDITION · FAIRMONT HOTEL MUMBAI · TUESDAY 17 NOVEMBER 2026

*Prepared for prospective sponsors, procurement teams and compliance review
functions in relation to The Tenth Asian Awards.*

HOW TO USE THIS PACK

- **Finance & Procurement** — Sections 1, 6 and 9 cover contract structure, insurance and liability; Section 7 sets out how our figures are verified.
- **Legal & Compliance** — Sections 2, 3 and 5 cover anti-bribery, data protection and governance.
- **ESG / CSR committees** — Section 8, with charitable detail in Section 7.
- Anything not answered here is addressed in the partnership agreement or on the discovery call — info@theasianawards.com

1 CONTRACT STRUCTURE

- All partnership arrangements are governed by a master partnership agreement with itemised schedules of deliverables.
- Deliverables are subject to commercially reasonable endeavours and attendee availability.
- Facilitated introductions are coordinated by the delivery team but do not constitute guarantees of commercial outcomes.
- Government officials and public office holders are never included within contracted commercial deliverables.
- All payments are invoiced in USD and bank transfer fees are borne by the paying party.

2 COMPLIANCE & ANTI-BRIBERY

- The Asian Awards maintains policies designed to support compliance with international anti-bribery standards.
- No introductions are made for the purpose of obtaining improper business advantage.
- Hospitality and ceremonial gifting remain modest and proportionate.

3 DATA PROTECTION

- Indicative audience profiles may be shared during evaluation stages.
- Named guest information is shared only where contractually appropriate and legally permissible.
- GDPR standard principles apply including purpose limitation and deletion procedures.

4 VERIFICATION & CLAIMS

- All audience, media and reach figures used externally are supported by underlying methodology and evidence – Section 7 sets out the fuller position.
- Illustrative projections do not constitute guarantees.

5 REPUTATION & GOVERNANCE

- The Asian Awards is an apolitical platform celebrating achievement across business, philanthropy, science and the arts.
- Participation by public officials does not imply endorsement by The Asian Awards or its partners.
- Sponsor categories and exclusivities are contractually documented.

6 INSURANCE & INDEMNITY

The Tenth Asian Awards maintains insurance cover appropriate to an event of this scale and venue, including public liability cover and event-cancellation and abandonment insurance in respect of the contracted ceremony.

Certificates of insurance, including cover limits, can be made available to contracted partners and their procurement functions on request, prior to signature.

Each party indemnifies the other against third-party claims arising from its own negligence or wilful misconduct, subject to the limitations of liability set out in Section 9. Sponsors are responsible for insuring their own on-site activations, staff and brought-in assets unless otherwise agreed in writing.

7 VERIFICATION & MEASUREMENT

All audience, media and reach figures used in partnership materials are derived from a documented measurement methodology. The methodology, source data and the basis of any projection are available for inspection by prospective partners and their advisers during the evaluation stage, under confidentiality where appropriate.

The methodology distinguishes between (a) verified figures from prior editions and (b) illustrative projections for the forthcoming edition. Projections are labelled as such and do not constitute guarantees.

Charitable impact across nine editions has been delivered in partnership with Oxfam, Global Citizen, The Prince's Trust and Save The Children, and supporting confirmation of charitable totals can be provided on request.

8 ENVIRONMENTAL, SOCIAL & GOVERNANCE

The Asian Awards recognises that sponsors are increasingly accountable to their own ESG and corporate-responsibility commitments, and the event is run with that in mind.

On the social dimension, the event exists to recognise achievement across business, philanthropy, science and the arts, and a defined portion of proceeds supports charitable activity as described in Section 7.

On the environmental dimension, the event team works with the venue and its suppliers to manage the event's footprint. The Asian Awards does not overstate its environmental position: the specific measures adopted for the 2026 edition are confirmed with the venue and shared with partners during evaluation.

On governance, the platform operates on an apolitical basis as set out in Section 5, applies the anti-bribery and gifting standards in Section 2, and documents partner categories and exclusivities contractually.

Sponsors requiring specific ESG representations for their own reporting are invited to raise these during evaluation so they can be addressed in the partnership schedule.

9 LIABILITY & LEGAL

- Partnership agreements contain mutual limitations of liability.
- Neither party shall be liable for indirect or consequential damages.
- Force majeure provisions include pandemics, war, terrorism, venue disruption and government restrictions.
- English law and jurisdiction provisions apply unless otherwise agreed.